

May 11, 2022

## IdeaTek Acquires Liberal, Kansas-based Presley Solutions

Residents of Seward and surrounding counties will soon have better internet infrastructure and speed upgrades thanks to IdeaTek Telcom's recent expansion.

IdeaTek announced this week that it acquired wireless internet provider Presley Solutions, based in Liberal, Kansas. In the coming months, IdeaTek will begin an extensive upgrade of Presley's wireless towers and infrastructure — which will bring faster, more reliable service to rural homes, businesses, educational facilities and enterprises.

The acquisition only includes Presley's wireless internet and phone services. All other services, including automation, web hosting and camera installation, will remain with Presley.

"IdeaTek is a great fit for Presley Solutions internet customers, giving them an opportunity to gain even greater speeds from a Kansas company focused on next-generation internet services," said owner Matt Presley. "I'm especially thankful for IdeaTek's mission of bringing faster and more reliable internet connection to southwest Kansas."

The acquisition will enhance IdeaTek's already robust and growing fixed wireless and fiber network while providing exciting opportunities for new and existing internet customers. It also adds to IdeaTek's current wireless internet expansion into Seward County, furthering the company's mission of providing internet freedom for Kansas communities, said Daniel Friesen, IdeaTek's Co-Founder and Chief Innovation Officer.

"We will begin working immediately to upgrade and expand the legacy Presley network, which will significantly improve the broadband capabilities of Meade and Seward county residents," Friesen said. "We believe all Kansans should have affordable and reliable internet access no matter where they live, and our multilingual staff members are available to answer any questions."

IdeaTek's wireless product, AirLight, delivers speeds of up to 150 Mbps. It was developed as a solution for remote areas. However, IdeaTek's ultimate goal is to connect every home in Kansas with high-speed, affordable fiber-optic internet.

Investment in fiber is a scalable solution for Kansas' future growth, Friesen said. "Our mission is to build to the standards of the future to really bridge the digital divide."

Based in Buhler, IdeaTek was founded by Friesen and four high school friends in 1999. Today, the company employs over 130 Kansans and is continuing to grow. The team is dedicated to the mission of connecting underserved communities with affordable high-speed internet.

To date, IdeaTek has deployed more than 4,000 miles of fiber — plus built more than 100 fixed wireless towers — serving customers in nearly 70 Kansas communities.



INTERNET FREEDOM FOR ALL

For more information about IdeaTek and its services, visit [ideatek.com](http://ideatek.com). To reach our bilingual sales representative, Leslie Bernal, call 620-899-7456 or email [lbernal@ideatek.com](mailto:lbernal@ideatek.com).

### **About IdeaTek Telcom**

IdeaTek Telcom, LLC, is a Buhler, Kansas-based broadband service provider with the mission of “fighting for internet freedom.” IdeaTek uses a unique and innovative approach to deploy scalable long-term fiber optic infrastructures, bridging the broadband gap in rural communities. The company has already successfully built over 4,000 miles of fiber throughout Kansas. IdeaTek has long been at the forefront on broadband equity issues and is committed to enriching the communities in which they operate. They were recently named to Inc. 5000’s list of fastest-growing companies for the eighth time.